



Date: 02/22/11

Current Geography Selection: (1 Selected) 50 mile radius: 100 NE FRONT ST, VIVIAN, LA 71082 *

Lat: 32.870975 Long: -93.985443

City: Vivian Pop: 3,795

County: Caddo Parish Pop: 249,830

Zip: 71082 Pop: 5,202

Demographic Detail Summary Report

Population Demographics

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
Total Population	655,540		689,730		711,502		723,723		5.2%	1.7%
Population Density (Pop/Sq Mi)	83.5		87.8		90.6		92.2		5.2%	1.7%
Total Households	244,141		264,986		277,358		288,574		8.5%	4.0%

Population by Gender:

Male	312,092	47.6%	333,269	48.3%	345,519	48.6%	352,175	48.7%	6.8%	1.9%
Female	343,448	52.4%	356,461	51.7%	365,983	51.4%	371,548	51.3%	3.8%	1.5%

Population by Race/Ethnicity

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
White	450,164	68.7%	451,660	65.5%	451,644	63.5%	456,565	63.1%	0.3%	1.1%
Black	197,540	30.1%	215,709	31.3%	229,839	32.3%	233,970	32.3%	9.2%	1.8%
American Indian or Alaska Native	2,019	0.3%	3,162	0.5%	3,175	0.5%	3,200	0.4%	56.6%	0.8%
Asian or Pacific Islander	2,779	0.4%	4,304	0.6%	6,570	0.9%	7,587	1.0%	54.9%	15.5%
Some Other Race	3,037	0.5%	7,097	1.0%	9,451	1.3%	12,303	1.7%	133.7%	30.2%
Two or More Races			7,798	1.1%	10,823	1.5%	10,097	1.4%		-6.7%
Hispanic Ethnicity	9,547	1.5%	19,004	2.8%	27,368	3.9%	31,393	4.3%	99.1%	14.7%
Not Hispanic or Latino	645,998	98.5%	670,726	97.2%	684,134	96.2%	692,329	95.7%	3.8%	1.2%

Population by Age

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
	Count	%	Count	%	Count	%	Count	%	1990 to 2000	2010 to 2015
0 to 4	49,494	7.6%	46,887	6.8%	50,951	7.2%	53,875	7.4%	-5.3%	5.7%
5 to 14	105,444	16.1%	102,228	14.8%	95,482	13.4%	97,853	13.5%	-3.1%	2.5%

15 to 19	48,870	7.5%	53,059	7.7%	48,415	6.8%	46,959	6.5%	8.6%	-3.0%
20 to 24	42,222	6.4%	45,322	6.6%	48,324	6.8%	47,878	6.6%	7.3%	-0.9%
25 to 34	102,358	15.6%	87,988	12.8%	97,726	13.7%	97,156	13.4%	-14.0%	-0.6%
35 to 44	92,949	14.2%	103,954	15.1%	87,376	12.3%	89,510	12.4%	11.8%	2.4%
45 to 54	66,291	10.1%	91,861	13.3%	96,810	13.6%	88,649	12.3%	38.6%	-8.4%
55 to 64	58,808	9.0%	63,747	9.2%	83,012	11.7%	89,518	12.4%	8.4%	7.8%
65 to 74	50,028	7.6%	50,088	7.3%	54,384	7.6%	62,485	8.6%	0.1%	14.9%
75 to 84	29,500	4.5%	32,571	4.7%	33,302	4.7%	35,548	4.9%	10.4%	6.7%
85+	9,602	1.5%	12,026	1.7%	15,719	2.2%	14,292	2.0%	25.2%	-9.1%

Median Age:

Total Population	33.0		36.0		36.7		36.9		8.8%	0.6%
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Households by Income

	1990		2000		Spring 2010		2015		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2010 to 2015
\$0 - \$15,000	86,157	35.3%	62,269	23.5%	52,112	18.8%	49,201	17.1%	-27.7%	-5.6%
\$15,000 - \$24,999	46,958	19.2%	42,145	15.9%	37,808	13.6%	36,933	12.8%	-10.3%	-2.3%
\$25,000 - \$34,999	37,713	15.4%	36,443	13.8%	34,304	12.4%	34,181	11.8%	-3.4%	-0.4%
\$35,000 - \$49,999	37,161	15.2%	43,025	16.2%	42,100	15.2%	42,644	14.8%	15.8%	1.3%
\$50,000 - \$74,999	25,024	10.3%	44,128	16.7%	47,678	17.2%	50,110	17.4%	209.4%	5.1%
\$75,000 - \$99,999	5,854	2.4%	19,328	7.3%	28,235	10.2%	32,941	11.4%	230.2%	16.7%
\$100,000 - \$149,999	2,958	1.2%	11,280	4.3%	24,039	8.7%	29,518	10.2%	281.3%	22.8%
\$150,000 +	2,202	0.9%	6,366	2.4%	11,083	4.0%	13,046	4.5%	189.1%	17.7%
Average Hhld Income	\$29,170		\$44,067		\$56,121		\$60,495		51.1%	7.8%
Median Hhld Income	\$22,380		\$32,535		\$39,640		\$42,752		45.4%	7.9%
Per Capita Income	\$10,994		\$16,930		\$23,015		\$25,415		54.0%	10.4%

Employment and Business

	1990		2000		Spring 2010		2015		Percent Change	
	Census		Census		Estimate		Projection		1990 to 2000	2010 to 2015
Age 16 + Population	490,730		529,852		555,359		562,523		8.0%	1.3%
In Labor Force	294,978	60.1%	314,996	59.5%	340,169	61.3%	344,999	61.3%	6.8%	1.4%
Employed	261,447	88.6%	286,177	90.9%	312,453	91.9%	313,989	91.0%	9.5%	0.5%
Unemployed	27,152	9.2%	23,687	7.5%	22,332	6.6%	24,877	7.2%	-12.8%	11.4%
In Armed Forces	6,300	1.3%	5,133	1.6%	5,384	1.6%	6,133	1.8%	-18.5%	13.9%
Not In Labor Force	195,752	39.9%	214,856	40.6%	215,190	38.8%	217,524	38.7%	9.8%	1.1%
Number of Employees (Daytime Pop)					340,727					
Number of Establishments					28,023					

Emp in Blue Collar Occupations	132,559	46.3%
Emp in White Collar Occupations	153,619	53.7%

Housing Units

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Total Housing Units	280,748		297,528		322,814		335,273		6.0%	3.9%
Owner Occupied	168,179	59.9%	184,344	62.0%	184,594	57.2%	192,370	57.4%	9.6%	4.2%
Renter Occupied	75,966	27.1%	80,643	27.1%	92,765	28.7%	96,204	28.7%	6.2%	3.7%
Vacant	36,600	13.0%	32,542	10.9%	45,456	14.1%	46,699	13.9%	-11.1%	2.7%

Vehicles Available

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Average Vehicles Per Hhld	1.6		1.5		1.8		1.9		-10.7%	8.4%
0 Vehicles Available	28,035	10.8%	27,510	10.4%	22,415	8.1%	19,377	6.7%	-1.9%	-13.6%
1 Vehicle Available	85,414	33.0%	94,480	35.7%	97,920	35.3%	99,729	34.6%	10.6%	1.8%
2+ Vehicles Available	145,392	56.2%	142,997	54.0%	157,024	56.6%	169,468	58.7%	-1.6%	7.9%

Marital Status

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 15+ Population	500,628		540,615		565,076		571,984		8.0%	1.2%
Married, Spouse Present	277,107	55.4%	269,155	49.8%	286,940	50.8%	293,449	51.3%	-2.9%	2.3%
Married, Spouse Absent	17,549	3.5%	36,077	6.7%	36,645	6.5%	36,630	6.4%	105.6%	-0.0%
Divorced	44,533	8.9%	59,691	11.0%	61,499	10.9%	61,941	10.8%	34.0%	0.7%
Widowed	47,476	9.5%	44,702	8.3%	45,544	8.1%	45,557	8.0%	-5.8%	0.0%
Never Married	113,962	22.8%	130,992	24.2%	134,447	23.8%	134,406	23.5%	14.9%	-0.0%

Educational Attainment

	1990 Census		2000 Census		Spring 2010 Estimate		2015 Projection		Percent Change	
									1990 to 2000	2010 to 2015
Age 25+ Population	409,535		442,235		468,329		477,158		8.0%	1.9%
Grade K - 8	45,010	11.0%	25,044	5.7%	21,909	4.7%	18,289	3.8%	-44.4%	-16.5%
Grade 9 - 12	72,427	17.7%	69,247	15.7%	56,161	12.0%	49,567	10.4%	-4.4%	-11.7%

High School Graduate	131,941	32.2%	146,761	33.2%	168,823	36.1%	178,170	37.3%	11.2%	5.5%
Some College, No Degree	82,437	20.1%	100,654	22.8%	106,016	22.6%	107,289	22.5%	22.1%	1.2%
Associates Degree	17,774	4.3%	20,199	4.6%	29,180	6.2%	34,100	7.2%	13.6%	16.9%
Bachelor's Degree	39,887	9.7%	49,760	11.3%	57,609	12.3%	60,742	12.7%	24.8%	5.4%
Graduate Degree	19,953	4.9%	25,306	5.7%	28,630	6.1%	29,002	6.1%	26.8%	1.3%
No Schooling Completed			5,263	1.2%						

*** Reports requiring summarization use only the largest Radius or Drive Time around each center point to calculate results.**

Current year data is for the year **2010**, 5 year projected data is for the year **2015**. More About Our Data.
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