

# Community Profile—Town of Vivian

## POPULATION

### Town of Vivian

#### Gateway Region

2010 Census	3,671
2000 Census	4,031
1990 Census	4,156

#### Shreveport Bossier City MSA

2010 Census	398,604
2000 Census	392,302
1990 Census	376,330

## MARKET ACCESS

### HIGHWAYS - Regional

Interstate Hwy	20, 30, 49, 220
US Highway	71, 79, 80, 171
LA Highway	1, 2, 168, 170, 173, 175, 511, 523, 526, 530, 538, 764, 789, 3132

### FREIGHT RAIL

Kansas City Southern (KCS) at Ward II Industrial Park -  
Union Pacific & Burlington Railway in region

### NAVIGABLE WATERWAYS/PORTS MILES

Port of Shreveport/Bossier (9 Ft)	25
Port of Natchitoches (9 Ft)	95
Port of Red River Parish (9 Ft)	70
Port of Lake Charles (40 Ft)	190

## AIRPORTS

**VIVIAN AIRPORT** --2 miles SW of Vivian. 2 Runways.  
Provides general aviation services. Privately Owned.

### SHREVEPORT REGIONAL AIRPORT (SHV)

Located 4 miles southwest of Shreveport, Louisiana. Four runways @  
two 8,351 x 200 ft. and two 6,202 x 150 ft. - 62 arriving/departing flights

Airline Services — Delta Airline, American Airlines, Continental Airlines -  
Allegiant Airlines, and Vision Airlines

### SHREVEPORT DOWNTOWN AIRPORT (DTN)

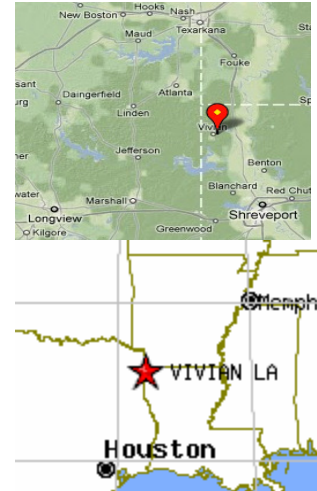
Located 3 miles north of Shreveport, Louisiana. Four runways  
two 5,018 x 150 ft. and two 3,200 x 75 ft.

Serving the Ark-La-Tex Region since 1931. Provides general  
aviation services. Owned by the Shreveport Airport Authority.

## DISTANCE TO MAJOR MARKETS

	Miles
ATLANTA, GA	625
BATON ROUGE, LA	301
DALLAS, TX	194
HOUSTON, TX	257
JACKSON, MS	249
LITTLE ROCK, AR	191
MEMPHIS, TN	324
NEW ORLEANS, LA	378
SHREVEPORT, LA	31

Source: www.mapquest.com



## TAXES

### PROPERTY TAXES (%)

Parish Wide	5.35%
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### SALES TAXES

Parish	7.35%
Shreveport	8.60%
Vivian	7.85%
Oil City	8.35%

## LABOR FORCE

### CIVILIAN LABOR FORCE

Parish - Caddo	114,774
MSA	185,301
Louisiana	2,217,772

### EMPLOYMENT

Parish - Caddo	106,186
MSA	172,267
Louisiana	2,072,311

### UNEMPLOYMENT RATE

Parish - Caddo	7.5%
MSA	7.0%
Louisiana	6.6%

Source: Louisiana Department of Labor, Labor Market Information, July, 2015



## EMPLOYMENT (100 mile radius)

### EMPLOYMENT BY OCCUPATION 2000 CENSUS

Occupation	Region
Office & Admin support occupations	13.7%
Sales & related occupations	11.4%
Production occupations	10.9%
Educational training & library occupations	6.2%
Management occupations	6.2%
Construction trades workers	5.3%
Installation maintenance & repair workers	5.1%
Food preparation & serving related jobs	4.7%
Motor vehicle operators	4.2%
Building & grounds cleaning & maintenance	3.8%
Health diag & treating practitioners & technical	3.3%
Material moving workers	3.3%
Personal care & service occupations	2.9%
Healthcare support occupations	1.5%
Health technologists & technicians	2.0%
Many other occupations with small percentages	

## EDUCATION

### Attainment Levels - Vivian

	2010	2015
<b>Age 25+ Population</b>	<b>3,467</b>	<b>3,289</b>
Grade K - 8	5.9%	4.5%
Grade 9 - 12	15.5%	13.6%
High School Graduate	48.5%	51.2%
Some College	18.2%	17.3%
Associates Degree	2.6%	3.9%
Bachelor's Degree	6.1%	6.3%
Graduate Degree	2.9%	3.3%

### TWO-YEAR COLLEGES & TECHNICALS (Within Shreveport/Bossier City area)

Bossier Parish Community College	Bossier City	8,695
Northwest Louisiana Technical College	Shreveport	450
Southern University at Shreveport	Shreveport	3,018
Blue Cliff College	Shreveport	320
Virginia College	Bossier City	400
Remington College -Shreveport	Shreveport	318

### FOUR-YEAR COLLEGES & UNIVERSITIES (Within Region)

Centenary College of Louisiana	Shreveport	661
Embry-Riddle Aeronautical University	Barksdale AFB	175
Grambling State University	Grambling	5,071
Louisiana State University - Med	Shreveport	125
Louisiana State University-Shreveport	Shreveport	4,114
Louisiana Tech University	Ruston	12,414
Northwestern State University -	Natchitoches	8,944
Louisiana State Univ – Grad Studies	Shreveport	74
Louisiana State Univ – Allied Health	Shreveport	292

## MAJOR EMPLOYERS

Caddo Parish School Board	6,000
LSU Health Sciences Center	6,094
Willis Knighton Health System	5,490
Christus Schumpert Health System	2,018
U.S. Support Company	1,618
Overton Brooks VA Medical Center	1,533
Eldorado Resort Casino	1,400
Sam's Town Hotel & Casino	1,265
Epic Boats	89
Gesipa Fasteners	32
Allen Electric Motor Services	70
Citizens Bank	58
North Caddo Medical Center	272
Superior Tie & Timber	28

### Economic Development Contact:

E-Mail: [info@caddoward2industrialpark.com](mailto:info@caddoward2industrialpark.com)

