

A unit of American Electric Power

Louisiana Average Rates Summary

12 months ending 12/31/2011

Residential Average Rates

AEP SWEPCO State Average
8.17 ¢/kWh
8.82 ¢/kWh
12.07 ¢/kWh

SWEPCO average Residential rate is <u>7.37%</u> less expensive than the state average, <u>32.3%</u> less than the national average!

Commercial Average Rates

AEP SWEPCO State Average
6.86 ¢/kWh
8.14 ¢/kWh
10.20 ¢/kWh

SWEPCO average Commercial rate is <u>15.7%</u> less expensive than the state average, <u>32.7%</u> less than the national average!

Industrial Average Rates

AEP SWEPCO State Average National Average 5.75 ¢/kWh 5.48 ¢/kWh 6.64 ¢/kWh

SWEPCO average Industrial rate is <u>4.93%</u> more expensive than the state average, <u>13.4%</u> less than the national average!

Data from Edison Electric Institute (EEI)
Typical Bills and Average Rates Report
Investor Owned Electric Utilities
Winter, 2012

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